

Regional Center for Consulting in Kuwait
Invite to participate in ARAB CONFERENCE:
**Next-Generation Government Relations and
Public Affairs**

The **4-day conference, featuring workshops
and case studies**, will take place at
Intercontinental Cairo Citystars by IHG Hotel,
Cairo, Egypt, from 23/03/2026 to 26/03/2026

Participant fees: **(1500 KD)**

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**ARAB CONFERENCE in Intercontinental Cairo Citystars by
IHG Hotel, Cairo, Egypt:**

**Next-Generation Government Relations and
Public Affairs**

Conference Overview

The Next-Generation Government Relations and Public Affairs Conference is a prestigious 4-day high-level event designed to bring together government officials, policymakers, and public sector leaders to focus exclusively on enhancing government relations, policy implementation, and interdepartmental collaboration.

This conference is tailored for government professionals aiming to strengthen their strategic engagement, improve communication channels, and foster effective collaboration across governmental entities.

Participants will benefit from:

Deep Understanding of Government Relations:

- Explore the core principles and frameworks of effective government relations within public institutions.
- Learn about emerging trends, governance best practices, and modern approaches to managing governmental interactions.

Practical Learning and Skill Development:

- Participate in interactive workshops, case studies, and exercises focused on negotiation, policy communication, and intergovernmental coordination.
- Develop the ability to solve complex administrative challenges and improve interdepartmental cooperation.

Strategic Networking Within Government:

- Connect with senior officials, policymakers, and public sector leaders.
- Share experiences, challenges, and strategies to enhance government effectiveness and collaboration.

Policy, Governance, and Regulatory Insights:

- Gain practical knowledge on policy formulation, regulatory compliance, and governance standards.
- Understand how to align departmental goals, streamline processes, and enhance transparency in government operations.

Leadership and Decision-Making Development:

- Strengthen strategic thinking, leadership, and problem-solving capabilities specific to public administration.
- Learn tools and methods to influence decision-making, drive reforms, and implement effective government strategies.

Actionable Outcomes and Takeaways:

- Leave the conference with clear strategies, practical tools, and actionable insights that can be applied immediately within governmental roles.
- Acquire the skills to build stronger intergovernmental relationships, enhance collaboration, and improve the efficiency of public services.

By attending, participants will gain a comprehensive understanding of modern government relations, improved professional capabilities, and strong networks within the public sector, empowering them to lead and innovate within government institutions effectively.

Key Objectives

Understand Modern Government Relations Practices

- Explore contemporary approaches, methodologies, and frameworks in government relations.
- Gain insight into how governments communicate internally and externally, manage stakeholder expectations, and navigate complex policy environments.
- Learn from case studies and international best practices to apply proven strategies within your own governmental context.

Enhance Stakeholder Engagement and Communication Skills

- Develop skills to effectively communicate and engage with other governmental bodies, departments, and officials.
- Learn techniques for negotiation, advocacy, and consensus-building within public institutions.
- Understand how to create clear, persuasive, and actionable messaging for different government stakeholders.

Strengthen Intergovernmental Collaboration and Coordination

- Explore frameworks to improve collaboration between ministries, agencies, and local authorities.
- Learn methods for aligning departmental goals, reducing bureaucratic barriers, and streamlining processes.
- Acquire practical tools to resolve conflicts and foster cooperation for better government service delivery.

Develop Leadership and Decision-Making Capabilities

- Equip participants with strategies to lead teams and initiatives within governmental settings.
- Enhance skills for strategic thinking, problem-solving, and policy implementation.
- Prepare leaders to make informed decisions, influence policy outcomes, and drive institutional reforms.

Gain Insights into Policy, Governance, and Regulatory Frameworks

- Understand how policies are developed, reviewed, and implemented within governmental structures.
- Learn how to interpret and navigate regulatory frameworks to ensure compliance and effectiveness.
- Explore best practices for policy coordination, monitoring, and evaluation to improve governance.

Acquire Practical Tools for Improving Government Relations

- Participate in workshops and interactive sessions to apply theoretical knowledge to real-life scenarios.
- Learn methods for assessing government relations performance, monitoring progress, and measuring impact.
- Develop actionable strategies to enhance internal and external governmental relationships and improve overall institutional efficiency.

Build Strategic Professional Networks within Government

- Connect with high-level officials, policy experts, and peers to exchange ideas and experiences.
- Foster long-term collaboration and mentorship opportunities within government circles.
- Leverage networks to strengthen partnerships across ministries, agencies, and local authorities.

Target Audience

The Next-Generation Government Relations and Public Affairs Conference is specifically designed for government professionals at all levels who are responsible for managing, developing, and strengthening government relations and intergovernmental collaboration.

This conference is ideal for:

Senior Government Officials and Policymakers

- Ministers, deputy ministers, and senior decision-makers responsible for shaping policies and implementing government strategies.
- Participants will gain insights into modern approaches to intergovernmental coordination, strategic engagement, and policy-driven decision-making.

Directors and Managers in Government Departments

- Leaders responsible for overseeing government relations, public affairs, and administrative functions.
- They will develop practical tools to improve communication, negotiation, and collaboration across agencies.

Policy Analysts and Advisors

- Professionals involved in policy formulation, regulatory compliance, and public administration.
- They will learn to analyze, implement, and measure the effectiveness of government policies and regulations.

Government Relations Officers and Coordinators

- Staff responsible for managing internal and external governmental relationships.
- They will gain skills in stakeholder engagement, strategic communication, and relationship management to enhance effectiveness within their roles.

Heads of Public Affairs and Strategic Planning Units

- Professionals managing interdepartmental projects, governance initiatives, or cross-government programs.
- They will acquire strategies to strengthen cooperation, align objectives, and achieve measurable outcomes.

Emerging Leaders and Public Sector Professionals

- Mid-level officials preparing for senior roles in government relations and public affairs.
- They will benefit from leadership development, problem-solving approaches, and networking opportunities to accelerate their career growth.

Overall, this conference is tailored for government professionals who aim to:

- Improve their understanding of modern government relations practices.
- Enhance policy implementation, coordination, and governance.
- Build strong networks and collaborative relationships within the public sector.
- Develop practical skills to lead, influence, and innovate within government institutions.

Keynote Speakers

Dr. Tamim Mohamed Abo Elenen – Government Relations Specialist

- An expert in strategic government engagement, policy advocacy, and interdepartmental coordination.
- Has extensive experience in advising government agencies on relationship-building, communication strategies, and regulatory alignment.
- Will share insights on modern government relations practices and tools for effective stakeholder engagement.

Dr. Layla Ahmad Al-Abbas – Public Policy Director

- Specializes in policy development, implementation, and evaluation within government institutions.
- Brings expertise in designing effective public policies, streamlining governmental processes, and improving administrative efficiency.
- Will provide guidance on enhancing government operations through strategic policy frameworks.

Mr. Karim Samir Atiya – Senior Government Relations Advisor

- Focuses on building and maintaining high-level governmental relationships.
- Experienced in strategic planning, crisis management, and intergovernmental negotiations.
- Will lead sessions on practical strategies to strengthen collaboration and trust across government entities.

Dr. Nadia Rami Saeed – Public Policy Analyst

- An expert in policy research, analysis, and monitoring.
- Skilled at evaluating policy impact, optimizing administrative procedures, and supporting evidence-based decision-making.
- Will provide practical approaches for aligning governmental strategies with measurable outcomes.

Dr. Tarek Khalid Al-Basher – Energy Sector Strategy Leader

- Experienced in strategic planning, sectoral governance, and inter-ministerial coordination, particularly in critical public sectors.
- Specializes in developing frameworks for sustainable governance and public service improvement.
- Will share case studies on effective government relations strategies within complex regulatory environments.

Dr. Rana Walid Youssef – Head of Corporate Affairs

- Focuses on managing governmental communication, public affairs, and cross-departmental projects.
- Brings extensive experience in policy alignment, stakeholder engagement, and leadership within public institutions.
- Will lead sessions on enhancing collaboration and communication across government departments for improved efficiency.

4-Day Conference (Major Points)

Day 1: Foundations of Government Relations

- Understanding the core principles and objectives of government relations.
- Exploring modern approaches and international best practices in managing governmental interactions.
- Enhancing interdepartmental communication and coordination skills.
- Introduction to digital tools and platforms for effective government engagement.
- Practical exercises in relationship mapping and stakeholder identification.

Day 2: Policy Development & Strategic Engagement

- Understanding policy-making processes and frameworks within government institutions.
- Exploring strategic engagement techniques with ministries, agencies, and public officials.
- Learning methods for intergovernmental negotiation, advocacy, and conflict resolution.
- Case studies highlighting successful government initiatives & collaborations.
- Strategies to align departmental goals and streamline governmental processes.

Day 3: Leadership & Intergovernmental Coordination

- Strengthening leadership capabilities and decision-making skills in public administration.
- Enhancing cross-department collaboration and networking for effective governance.
- Addressing governance challenges and improving institutional efficiency.
- Innovative approaches for improving intergovernmental workflows and communication channels.
- Tools for monitoring, evaluating, and optimizing government relations programs.

Day 4: Future Strategies & Closing Recommendations

- Identifying emerging trends and future priorities in government relations.
- Developing strategic plans for sustainable collaboration across governmental entities.
- Summarizing key takeaways and actionable recommendations from the conference.
- Facilitated discussions for peer-to-peer knowledge sharing and experience exchange.
- Networking opportunities to strengthen professional relationships and build long-term cooperation.

4-Day International Conference (Agenda)

Day 1 – Monday, 23 Mar. 2026

Theme: Foundations of Government Relations

<u>Time</u>	<u>Session</u>
09:00 – 09:30	Registration & Welcome Coffee
09:30 – 09:45	Opening Ceremony & Chairperson's Remarks
09:45 – 10:30	Keynote: Core Principles of Government Relations – Dr. Tamim Mohamed Abo Elenen
10:30 – 11:15	Session 1: Modern Approaches & Best Practices – Dr. Layla Ahmad Al-Abbas
11:15 – 11:30	Networking Break
11:30 – 12:30	Session 2: Interdepartmental Communication & Coordination – Mr. Karim Samir Atiya
12:30 – 13:30	Lunch Break
13:30 – 14:15	Session 3: Digital Tools for Effective Government Engagement – Dr. Nadia Rami Saeed
14:15 – 15:00	Fireside Dialogue: Stakeholder Mapping & Influence Networks – Dr. Tarek Khalid Al-Basher
15:00 – 15:15	Coffee Break
15:15 – 16:00	Panel Discussion: Challenges in Government Relations – Dr. Rana Walid Youssef
16:00 – 16:45	Interactive Session: Practical Exercises in Stakeholder Mapping – Dr. Tamim Mohamed Abo Elenen
16:45 – 17:00	Day 1 Closing Remarks & Summary



Day 2 – Tuesday, 24 Mar. 2026

Theme: Policy Development & Strategic Engagement

<u>Time</u>	<u>Session</u>
09:00 – 09:30	Registration & Morning Coffee
09:30 – 10:15	Keynote: Policy-Making Processes & Frameworks – Dr. Layla Ahmad Al-Abbas
10:15 – 11:00	Session 1: Strategic Engagement Techniques – Mr. Karim Samir Atiya
11:00 – 11:15	Networking Break
11:15 – 12:15	Session 2: Policy Alignment Across Government Agencies – Dr. Nadia Rami Saeed
12:15 – 13:15	Lunch Break
13:15 – 14:00	Session 3: Negotiation, Advocacy & Conflict Resolution – Dr. Tarek Khalid Al-Basher
14:00 – 14:45	Fireside Dialogue: Lessons from Successful Government Initiatives – Dr. Rana Walid Youssef
14:45 – 15:00	Coffee Break
15:00 – 16:00	Panel Discussion: Tools & Methods for Improving Government Relations – Dr. Tamim Mohamed Abo Elenen
16:00 – 16:45	Interactive Session: Strategy Simulation Exercises – Dr. Layla Ahmad Al-Abbas
16:45 – 17:00	Day 2 Closing Remarks & Summary



Day 3 – Wednesday, 25 Mar. 2026

Theme: Leadership & Intergovernmental Coordination

<u>Time</u>	<u>Session</u>
09:00 – 09:30	Registration & Morning Coffee
09:30 – 10:15	Keynote: Leadership in Government Relations – Mr. Karim Samir Atiya
10:15 – 11:00	Session 1: Governance Challenges & Solutions – Dr. Nadia Rami Saeed
11:00 – 11:15	Networking Break
11:15 – 12:15	Session 2: Interdepartmental Coordination & Best Practices – Dr. Tarek Khalid Al-Basher
12:15 – 13:15	Lunch Break
13:15 – 14:00	Session 3: Leadership Tools for Policy Implementation – Dr. Rana Walid Youssef
14:00 – 14:45	Fireside Dialogue: Decision-Making in Complex Government Environments – Dr. Tamim Mohamed Abo Elenen
14:45 – 15:00	Coffee Break
15:00 – 16:00	Panel Discussion: Driving Government Effectiveness – Dr. Layla Ahmad Al-Abbas
16:00 – 16:45	Interactive Session: Collaborative Problem-Solving Exercises – Mr. Karim Samir Atiya
16:45 – 17:00	Day 3 Closing Remarks & Summary



Day 4 – Thursday, 26 Mar. 2026

Theme: Future Strategies & Actionable Recommendations

<u>Time</u>	<u>Session</u>
09:00 – 09:30	Registration & Morning Coffee
09:30 – 10:15	Keynote: Emerging Trends in Government Relations – Dr. Nadia Rami Saeed
10:15 – 11:00	Session 1: Strategic Planning for Sustainable Intergovernmental Collaboration – Dr. Tarek Khalid Al-Basher
11:00 – 11:15	Networking Break
11:15 – 12:15	Session 2: Innovative Approaches to Policy Implementation – Dr. Rana Walid Youssef
12:15 – 13:15	Lunch Break
13:15 – 14:00	Session 3: Creating Measurable Impact in Government Programs – Dr. Tamim Mohamed Abo Elenen
14:00 – 14:45	Fireside Dialogue: Future Leadership & Intergovernmental Collaboration – Dr. Layla Ahmad Al-Abbas
14:45 – 15:00	Coffee Break
15:00 – 16:00	Panel Discussion: Recommendations & Action Plans – All Speakers
16:00 – 16:45	Interactive Session: Developing Individual & Departmental Action Plans – All Speakers
16:45 – 17:00	Closing Ceremony: Summary & Future Engagement – All Speakers

